

## **RECORD OF DECISIONS**

From: Broadcasting Board of Governors  
Date: December 14, 2012  
Subject: **Decisions of Board at BBG Meeting of December 14, 2012**

The Broadcasting Board of Governors (BBG) met today at BBG Headquarters in Washington, D.C. The meeting was attended by members of the public and was also open for public observation via streaming on the BBG website.

The meeting was attended by the following Board members:

Presiding Governor Michael Lynton  
Alternate Presiding Governor Dennis Mulhaupt  
Governor Victor Ashe  
Governor Susan McCue  
Governor Michael Meehan  
Under Secretary for Public Diplomacy & Public Affairs Tara Sonenshine

Governor Dana Perino was not in attendance at the meeting.

The Broadcasting Board of Governors agreed to the following decision elements (all decisions were adopted by a unanimous vote unless otherwise indicated):

1. Adoption of Minutes of October 11, 2012 Meeting. The Board adopted the minutes of the October 11, 2012 meeting of the plenary Board as set forth in Attachment 1.
2. Adoption of Governance Committee Recommendations. The Board heard a briefing from Governor Mulhaupt on the recent meetings of the Governance Committee. The Board adopted the following recommendations by the Governance Committee:
  - a. BBG Travel Guidelines  
That the plenary Board adopt the preliminary statement of guidelines for Governors and IBB/BBG senior management and staff as set forth in Attachment 2.
  - b. Committee Reports  
That the plenary Board adopt the reports of the Governance Committee meetings on March 7, March 9, and September 13, 2012 as set forth in Attachments 3, 4 and 5, respectively.
  - c. Discussion of Creation, Role and Method of Appointment of CEO
    - i. That the Board note that the BBG Strategic Plan (adopted by the Board in October 2011) calls for the creation of the position of Chief Executive Officer (CEO) of United States international broadcasting (USIB). In its January 2012 decision, the

Board decided to pursue legislation to restructure USIB called the International Broadcasting Innovation Act (IBIA), a central feature of which is the creation of a CEO of USIB.

- ii. That the Board note its September 2012 decision to create a CEO under existing legislation on an interim basis pending passage of the IBIA.
  - iii. That the Board note that the IBB Director presented to the Committee a plan to create a CEO as required by the Board's September 2012 decision. The proposed plan addresses the following issues:
    - a. The authorities that should be delegated from the Board to the CEO;
    - b. The agency officers who should report directly to the CEO;
    - c. The relationship of the CEO and the IBB Director;
    - d. The relationship between the CEO and the Grantees, including how the relationship should be formalized and expressed in the grant agreements;
    - e. The limits that should be placed on the CEO's authority to protect the integrity and independence of journalism conducted by the BBG-sponsored broadcasters;
    - f. A proposed budget and timeline for implementation of a CEO.
  - iv. That the IBB Director direct the BBG Office of General Counsel to work with the General Counsels of the BBG-sponsored grantees to develop appropriate amendments to the grant agreements to effect the intent of the Board's September 2012 decision to empower the CEO to act as the day-to-day executive of BBG-sponsored U.S. international broadcasting, including both its federal and non-federal components, to the fullest extent permitted under existing law.
  - v. That the Board reaffirm its commitment to create a CEO under existing legislation. To this end, the Board authorizes and directs the Governance Committee to conduct a review of the IBB Director's plan and to make further recommendations regarding the details of the plan to the plenary Board.
- d. Proposed BBG Meeting Dates in 2013  
That the plenary Board rescind its previously adopted 2013 calendar and substitute the proposed BBG meeting dates in 2013 as set forth in Attachment 6.
- 3. Resolution Honoring Dana Perino. The Board adopted the resolution thanking and honoring Dana Perino as set forth in Attachment 7.
  - 4. Resolution Honoring Maryjean Buhler. The Board adopted the resolution thanking and honoring Maryjean Buhler, former Chief Financial Officer, as set forth in Attachment 8.
  - 6. Resolution Honoring John Lennon. The Board adopted the resolution thanking and honoring John Lennon, VOA Associate Director of Strategy and Planning, as set forth in Attachment 9.

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Michael Lynton  
Presiding Governor

Witnessed:

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Paul Kollmer-Dorsey  
Secretary

Attachments:

1. Minutes of October 11, 2012 Meeting
2. BBG Travel Guidelines
3. Governance Committee Report from March 7, 2012 Meeting
4. Governance Committee Report from March 9, 2012 Meeting
5. Governance Committee Report from September 13, 2012 Meeting
6. Proposed BBG Meeting Dates in 2013
7. Resolution Honoring Dana Perino
8. Resolution Honoring Maryjean Buhler
9. Resolution Honoring John Lennon